Mark Phillips

Calgary, Alberta
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PROFILE

Experienced in Graphic Design, Search Engine Optimization (SEO), Internet Marketing, who also has a passion in developing for the web.

PROGRAMMING SKILLS

HTML, HTML5, XHTML, CSS, CSS3, JavaScript, AJAX, JQuery,

NodeJS, Express, MongoDB, Mongoose, AngularJS, React,

PHP, OOP, MySQL, Flash, Git, CRUD, RESTful.

PROGRAM EXPERIENCE

Programs:	Frameworks:	CMS:	Sales Software:
Adobe Suite,	Bootstrap V.3/4,	WordPress	Quickbooks,
VScode,	UIkit V.3/4,	**Ecommerce:**	T-Hub,
Xampp	Foundation Zurb,	Volusion,	ACCUPOS.
	Semantic UI	Shopify	

PROFESSIONAL EXPERIENCE

FREELANCE CONTRACTOR   AUG 2019 -PRESENT

Graphic Designer/Shopify Developer (Sept 2020 - Current)
- Setup custom pages
- Customizer for products
- Basic SEO
- Graphic Design

Graphic Designer/Web Designer (Aug 2019 – Jan2020)
- Designed/Developed Bootstrap websites for client needs.

INFOTEL MULTIMEDIA   SEPT 2020 –PRESENT

Full-Service digital marketing agency providing one-stop creative web design and development, engaging social media marketing, focused Search Engine Optimization, and an Online Business Directory. Bitrix used to keep track of project tasks and revisions. Microsoft Teams for communication.

Graphic Designer/WordPress Developer
- Designed/Developed WordPress websites.
- Web Maintenance
- WordPress page SEO

Programming skills used: HTML, HTML5, CSS3, PHP.

TYPHERION LABS (CONTRACT)   OCT 2017 –SEPT 2020

Typherion labs distribute, manufacture, promoting organic and pure e-liquid. Services offered are white labeling, private labels and co-packing.

Web Developer/Graphic Designer

- International print design.
- Produced information sheets.
- Designed standing banners, tradeshow booths, posters, and company letterheads.

- Designed logo's and websites
- SEO results and analytics.
- Designed labels for distribution
- Built brands and traveled worldwide for conventions.

Programming skills used: HTML, HTML5, CSS3, JavaScript, AJAX, PHP, MYSQL.

HOT SHOTS VAPOR   AUG 2016 –SEPT 2019

Hot Shots Vapor sells and promotes the use of electronic cigarettes and e-liquid as a way for smokers to quit smoking tobacco and inhaling harmful chemicals.

Web Design

- Updating and maintained the growth of the company website.
- Updating new products/prices.
- Photographing new products.
- Developing new websites for upcoming E-liquid brands.
- Basic SEO.
- Email newsletter marketing.
- Promotional pop ups / Age verification.

- Overall traffic and revenue up.
- Website load time reduced.
- Website maintenance - updating new or existing product inventory and sync the online store.
- Converted Volusion's platform to Shopify.

Graphic Design - Designed promotional posters/banners, menus, logo's, new arrival products, advertisement for social media.

Technical Support - Remote server host change, backing up current files/databases and porting them to a new server. Configuring POS sale terminals and inquired on information regarding sales and inventory issues.

Programming skills used: HTML, HTML5, CSS3, JavaScript, AJAX, PHP, MYSQL.

FREELANCE GRAPHIC AND WEB DESIGN CONTRACTS   2012 -2014

I managed a web and graphic design freelance position offering services to clients.

EDUCATION & PROFESSIONAL DEVELOPMENT

Marketing Automation & Email Marketing for Beginners – July 2020

Agile Crash Course: Agile Project Management; Agile Delivery – July 2020

The Web Developer Bootcamp – March 2020

Graphic and Digital Media Design, Centre for Arts and Technology, December 2011 Graduate.

Vernon Secondary School, 2007 Graduate.